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FOR IMMEDIATE RELEASE

RILEY LIFE CEO JOINS NOURISH INTERNATIONAL'S BOARD OF DIRECTORS

DURHAM, N.C.—Chris Bingham, President and CEO of Riley Life Industries, Inc. (www.rileylife.com) in Durham, NC, became the newest member of Nourish International's Board of Directors. He was selected Thursday at a private meeting in Durham, NC.

Nourish International (www.nourishinternational.org) is a non-profit organization whose mission is to eradicate poverty by engaging students and empowering communities. Nourish develops and funds projects in communities who lack the necessary funds and resources. Bingham will join an influential Board of Directors that includes Judd Bowman, CEO of PocketGear, Ryan Allis, founder of iContact, and Sindhura Citineni, founder of Nourish International's most successful venture, Hunger Lunch.

Bingham's interest in promoting sustainability abroad was peaked after a recent trip to Haiti where he served as part of a medical mission team. During his trip, Bingham saw first hand the need for sustainable developments in developing countries. "I was moved by my overall experience and I feel that we (as young Americans) can do so many small things that can make an enormous difference in the future of our world. Nourish International is a powerful organization that has the opportunity to positively impact so many lives and communities," Bingham said.

Riley Life Industries, Inc is a *Green Plus* certified (www.gogreenplus.org) order fulfillment company that allows other businesses, big or small, to worry less about shipments and inventory and to focus more on developing their business.

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