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FOR IMMEDIATE RELEASE

RILEY LIFE INDUSTRIES CHANGES NAME TO REFLECT MISSION

DURHAM, NC – Riley Life Industries, Inc. is now doing business as Riley Life Logistics (www.rileylife.com), effective immediately. While the operations of the business will not change, the new name more accurately reflects Riley Life’s primary mission - to deliver superior outsourced logistics services to its clients.

Company CEO Chris Bingham stated, “As we have developed as a company, it has become apparent that our name needs to more purposely describe our business function. We are excited about the clearly defined direction of Riley Life Logistics, as we focus on becoming a leader in logistics services throughout North Carolina and the entire East Coast.”

The company’s office will remain located in Durham, North Carolina. Riley Life Logistics provides order fulfillment, kitting, reverse logistics, and domestic and international shipping solutions. Riley Life Logistics was recognized as the 2009 Durham Sustainable Business of the Year and 2010 Green Plus North American Small Business Enterprise of the Year.